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Calgary House Builders
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On behalf of the Calgary House Builders' Association I extend this invitation and welcome to our 1956 PARADE OF HOMES. This is the fourth show of this kind and the largest ever presented Dear Friends;

to the public. Forty Four contractors have entered into this show to give you an opportunity to see the latest in housing design, materials and equipment. This year for the first time, yeu will have an opportunity of seeing a few of these houses in the

At this time I would like to extend a special vete

process of construction.

of thanks to our Parade of Homes Committee and to all members of

the Association for their untiring efforts and co-eperation in In closing we hope you will enjoy our 1956 PARADE

making this show possible.

Yours very truly,

OF HOMES.

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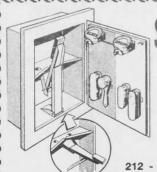
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HOME No. 1



George Olson

(1) A native Calgarian, George Olson, president of George Olson Homes Ltd., has been active in the home construction industry since 1947. In 1954 he organized George Olson Homes Limited and in the past two years the company has grown until today it is one of Calgary's largest custom home builders, with a reputation for highest quality workmanship at moderate prices.

(2) Les Greig, as sales representative for George Olson Homes Ltd. is well qualified to give helpful, professional advice in the planning and construction of your Olson-built home. Les has been a resident of Calgary for the past ten years, at one time was engaged in home construction, and has extensive real estate experience. Call Les for information regarding a custom-built Olson home on any of the many building sites the company has available, or on your own location.



Les Greig

(3) George Olson Homes Ltd. model home is designed for modern living. Featuring a large brick fire place, large window areas, and spacious rooms it is truly a family home. The floor plan is a modern split level design with living room and kitchen on the main floor and 3 bedrooms and bathroom on the second floor. An attached garage, laundry room and spacious playroom in the basement make this a home ideally suited for comfortable, gracious living.



DINING AREA KITCHEN MASTER BEDROOM LIVING ROOM ENTER MALL BEDROOM BEDROOM

(4) Specifications:

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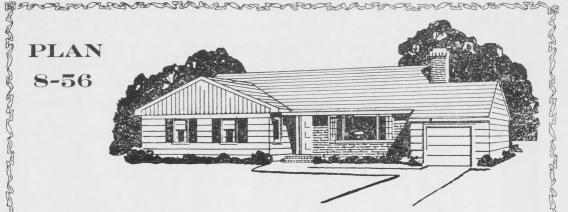
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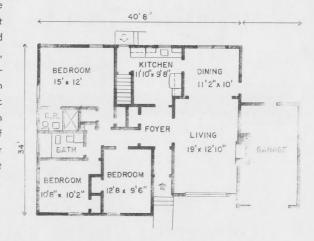
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Together with the adjacent dining room, a large expansive living room, fronted by a picture window and warmed by a cheerful fireplace, creates almost a 30' sweep,

running the full depth of the house. The three bedrooms are bright with the light from double exposure windows. Two tiled bathrooms, one with a built-in shower, are set in with money-saving back-to-back plumbing, and, with its modern facilities and dinette space, is a domestic joy. The terrace, which doubles as an outdoor dining room adds a note of graciousness to suburban living. If your family believes that a house was meant to be lived in, this is a sure bet for you.

Overall Dimensions: 40'8" x 34'. Square Feet: 1,333 (excl. garage).



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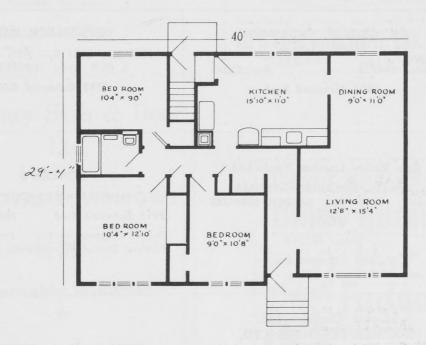
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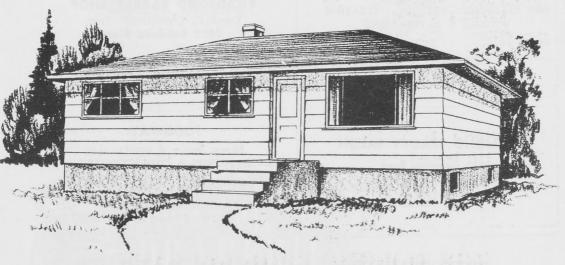
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HOME No. 4 GIENOW CONSTRUCTION CO. LTD.

336 - 35th Ave. N.E. Phone 70861 Mr. B. L. Gienow, President and Manager

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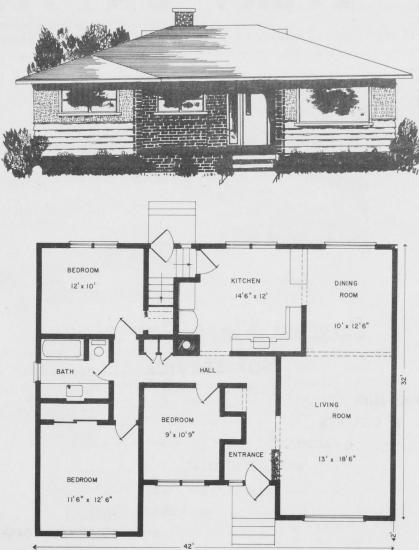
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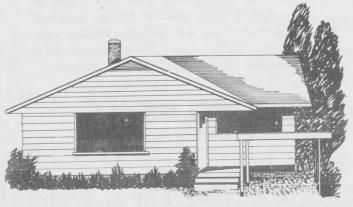
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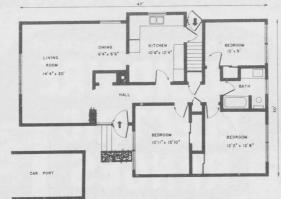
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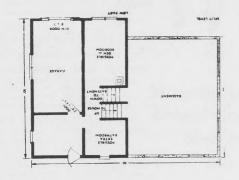
A most attractive split level home that might well be your dream house. Offering an unusually luxurious outside appearance, this home is one you should not fail to see.

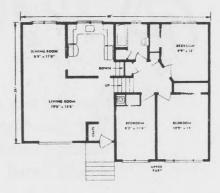
Admittance to the house can be gained from the garage without going outside, as well as through a door in the utility room and the main front entrance.

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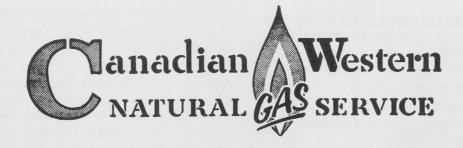
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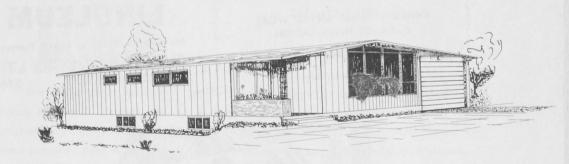
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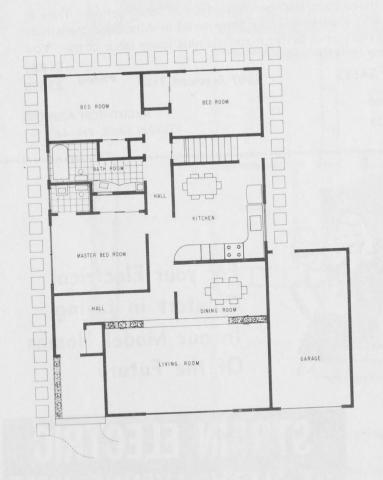
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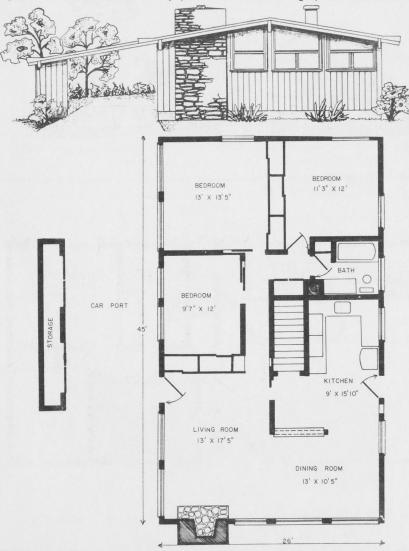
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CALGARY, ALBERTA

The White family has been in the construction business since 1908. Bill succeeded his father, the late J. I. White, last year and represents the third generation to carry on in the construction field. The J. I. White Construction Ltd. specializes in Custom Built Homes. The home presented here is one of their popular and unusual designs, with additional features.



FEATURES — 1,180 square feet of livable area, 3 bedrooms, well planned kitchen with built in oven and stove, Pella and Twin Seal windows, 3 year guaranteed hot water tank, Coleman Forced Air Furnace, copper water lines. All switches are silent, Red Seal adequate wiring, full basement well planned for future development, bathroom has colored fixtures. This home has a beautiful open fireplace.

29

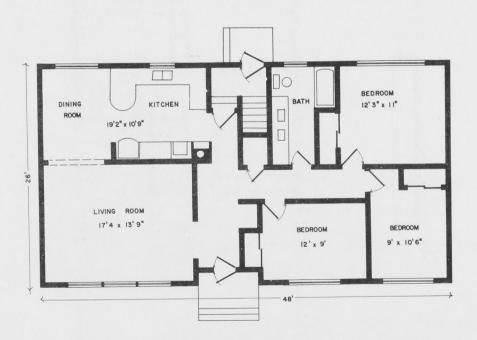
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The above plan designed by Mr. Dalke, gives the popular L shape living and dining room features, to the three bedroom home. Planned with an eye to modern living, its customized kitchen highlights both the table height breakfast bar, and the built in oven and range.



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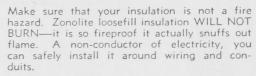
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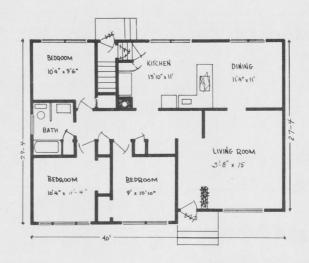
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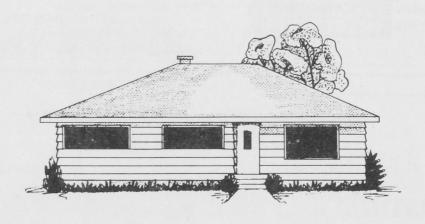
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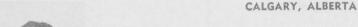
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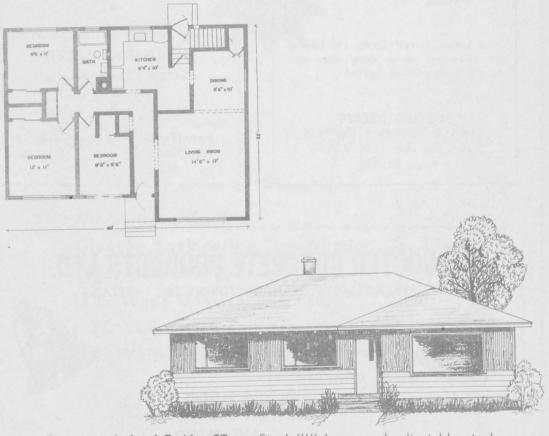
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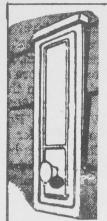


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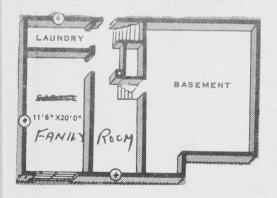
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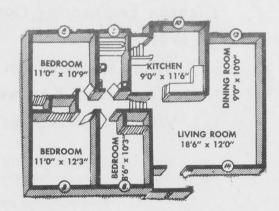
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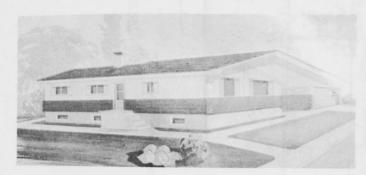


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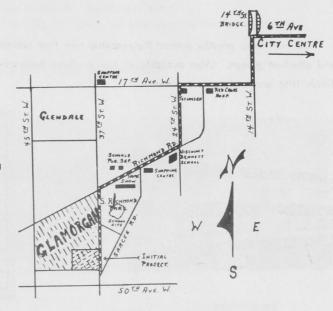
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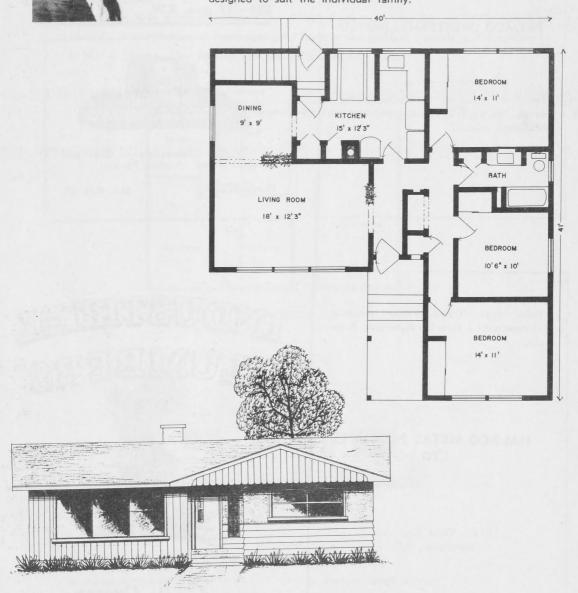
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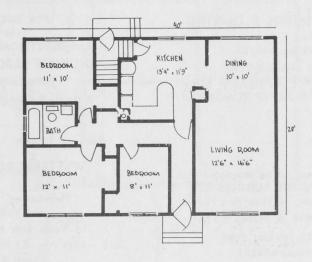
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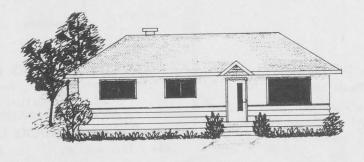
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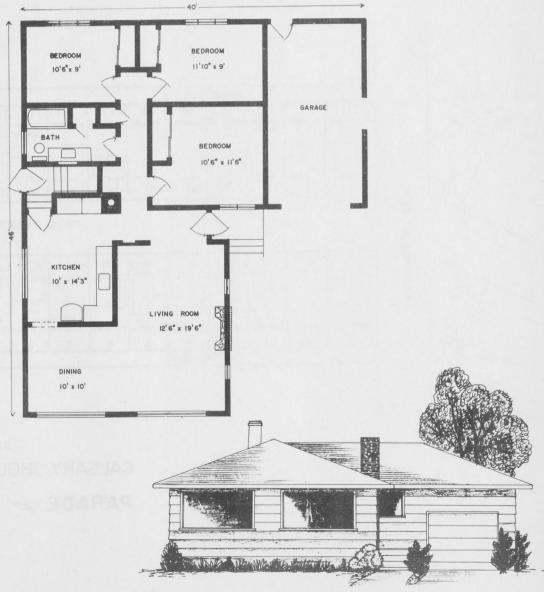
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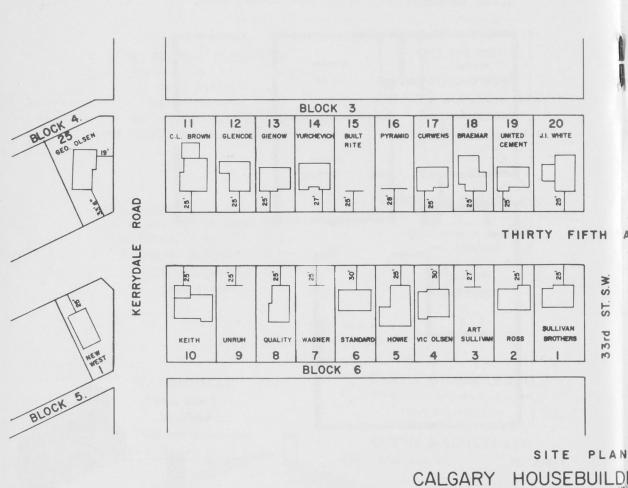
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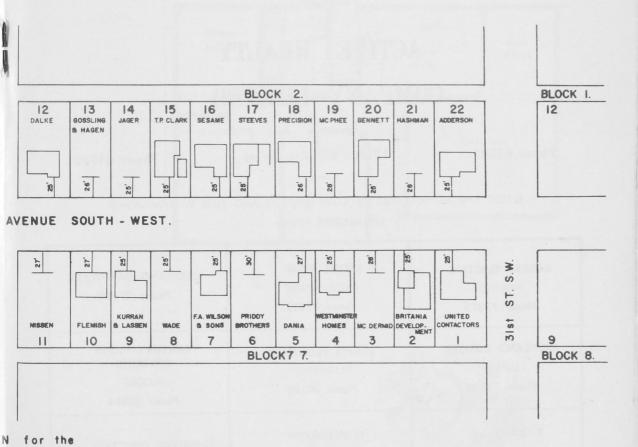
A. R. Bennett Builders Ltd, headed by Mr. A. R. Bennett, has been active in the house building field since 1941, and since that time has established a sound reputation for quality and workmanship in low down-payment and custom built homes. This service is still being proudly maintained.



We depict above our Show Home for 1956. It incorporates many of the most up-to-date features provided for modern living in a three bedroom bungalow with attached garage.



PARADE / OF /



ASSOCIATION

- 1956

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EVANS ENGINEERING PELLA WINDOWS Phone 875877	WM. CLARKE ROOFING Phone 64785	MASTER WELDING IRON RAILING
	RAMAGE SHEET METAL Phone 70612	

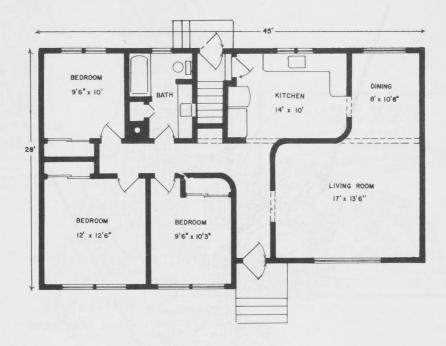
HOME No. 22

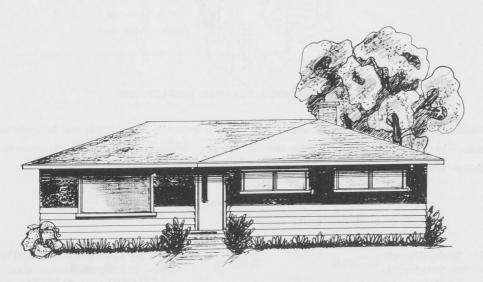


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417 - 16th AVENUE N.W. — Phone 76777
CALGARY, ALBERTA

Adderson Construction Ltd. has been building all types of homes and commercial buildings for the past six years. They not only have experience with low down payment and custom built homes, but also build duplexes, apartments and commercial buildings.





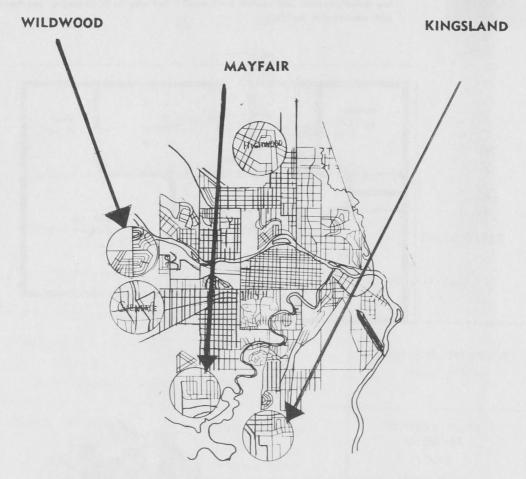
The display home pictured above is an example of modern, spacious living available in Adderson homes of the future. Full basement, bearing partition. No. I oak flooring. Copper piping. Plastered interior. Forced hot air heating. Twenty-four inch boxed in eaves.

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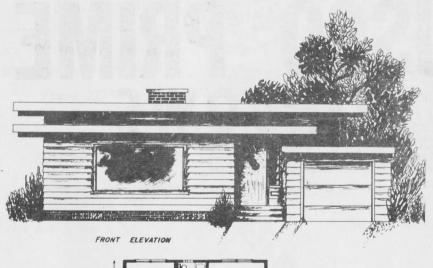
HOME No. 24 BRITANNIA DEVELOPMENT LTD.

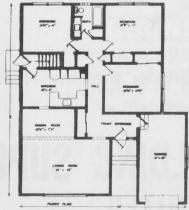


2902 Marquette Street PHONE 447547

Bill Nauss, president of Britannia Development Ltd., has been in the building business since 1945.

Many satisfied customers prove that his homes have a prestige that is hard to beat.





The show home here is another outstanding achievement of Britannia Development. You will see many features which are a specialty, such as, built in vanities, desks and chests of drawers.



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Phone 78066

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Phone 78066

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GEORGE ROHL, Manager

HOME No. 26



Westminster Homes (Calgary) Limited

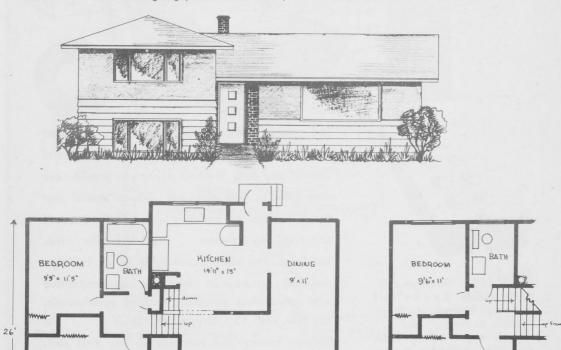
2nd Floor 1609A Centre Street North
PHONE 78066



BOB ROLSTON

HERB BRANN

Westminster Homes is a new company in the house building field in Calgary. Herb Brann has been in the building industry in Calgary for the past five years. Previously he was supervisor for Saskatchewan Timber Board for four years. Bob Rolston has been designing homes in Calgary for the past ten years, under the firm name of "ROLSTON DRAFTING SERVICE". Before this he was with the City Engineering and Building Department for 12 years. Westminster Homes will be specializing in the custom built type of home. Their service will include designing your home to suit your needs and tastes.



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14'5" x 20"

MAIN FLOOR ...

BEDROOM

15'2" x 11'

LOWER FLOOR ...

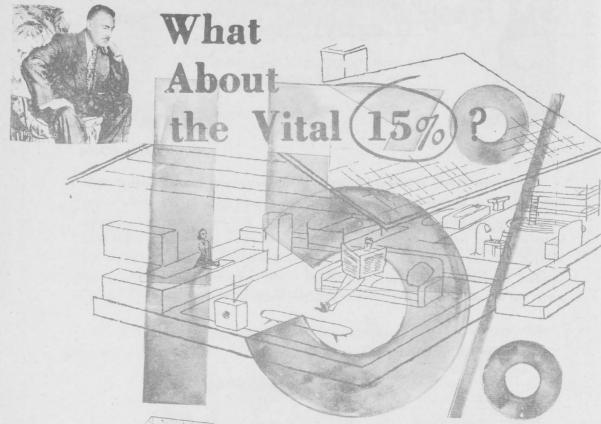
BEDROOM

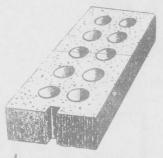
15'2" x 11'

BASEME

AREA

This home was designed by ROLSTON DRAFTING SERVICE for the large family. The four large bedrooms with adequate storage space and bathroom on each sleeping level, make this an ideal home for the young family where isolation of the children's bedrooms is desired. The lower level is ideally suited for a large rumpus room besides workshop and laundry area.





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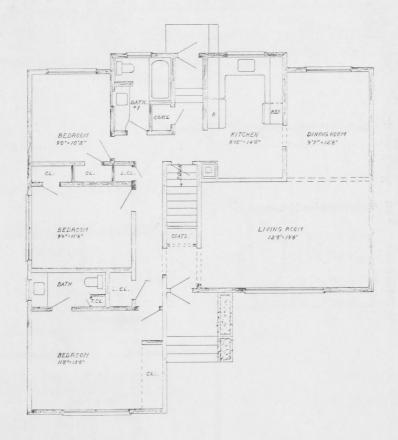
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PHONE 894269

PHONE 894309

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Dania Construction Ltd. shows here a spacious 3 bedroom, 2 bathroom home of outstanding value. The basement has been roughed in for plumbing and is well planned for future development.



HOME No. 28

Priddy Bros. Construction

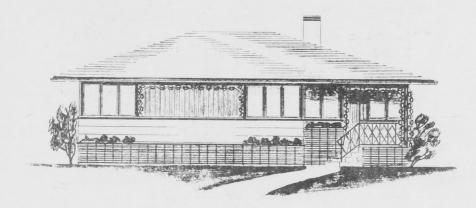
2134 - 30th Ave. S.W. PHONE 440123



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SIDNEY PRIDDY

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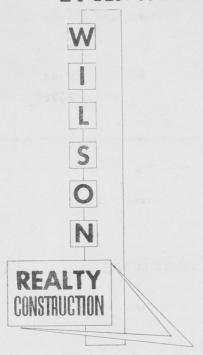
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F. A. WILSON & SONS LIMITED

HOME No. 29



Construction Manager

Calgary, Alberta



President

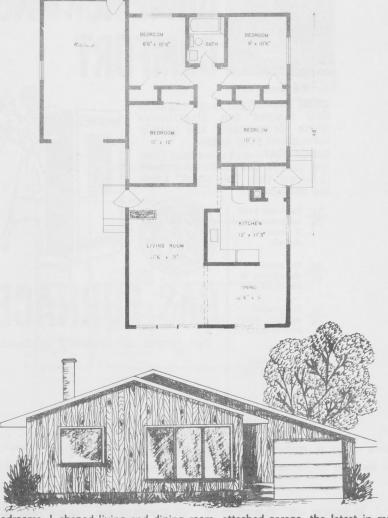
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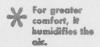
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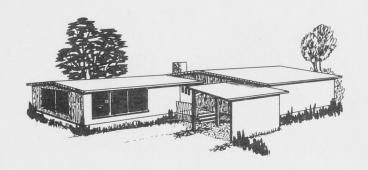
HOME No. 30

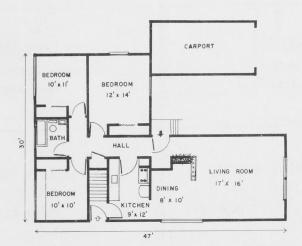
Wade Construction Ltd.

417 - 16th Ave. N.W.

Phone 72803

Les Wade is president of the Calgary House Builders Association and has been in the home construction field since 1948. Briar Hill is a notable example of Mr. Wade's planning. The 450 homes erected here were under his direction.





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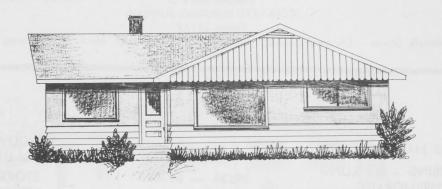
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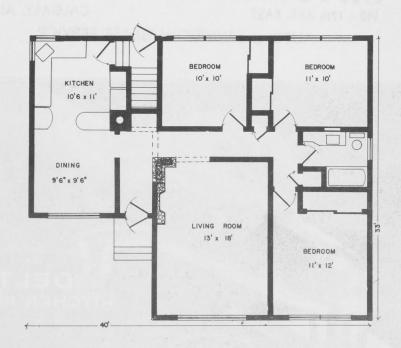
Phone 26674

130 Garden Crescent

Phone 495660

Kuran & Lassen extend a hearty welcome to you on your visit to the Parade of Homes. The home shown is one of our customer chosen plans.





FEATURES: 1,128 sq. ft. of floor space. 3 bedrooms, 1 bath (roughed in for second bath), living room with Roman brick fireplace, kitchen-dining room with ribbon grain mahogany cupboards, snack bar, copper hood with vent fan. Double glazed windows throughout with fly screens. Red Seal wiring, copper water lines, 30 gallon insulated glass lined hot water tank. Colored bath fixtures, select oak floors.

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To The
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For the Success of the

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HOME No. 32

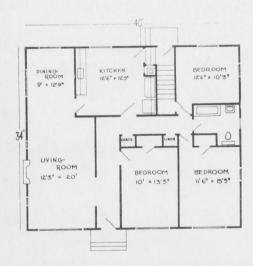
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1334 CRESCENT ROAD - Phone: 73662 CALGARY, ALBERTA



Mr. M. Flemish started his career in the building field working as a stucco confractor, well known then as "Mike". For the past 19 years, well liked among his friends and associates, he has been building houses of medium price range, specializing in three bedroom bungalows. Mr. Flemish takes great pride in his houses, and "aims to please" the Public. Mr. Flemish employs only the best certified carpenters, and his homes are guaranteed for one year from the date of purchase.





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HOME No. 33

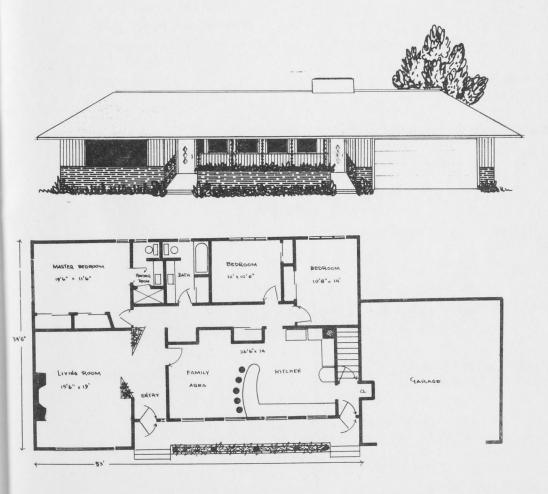
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HOME No. 35

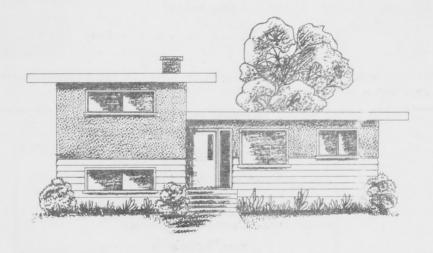


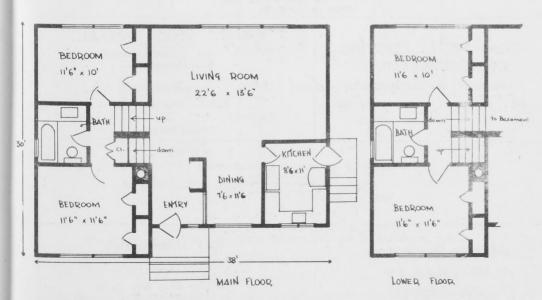
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Phone 891339

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We at Art Sullivan Homes Ltd. are happy to discuss your building problems whether on your own lot or in one of our developed subdivisions. Feel tree to call anytime by phone or person for reliable advice and assistance. We want you to know you will be placed under no obligation at any time. We are here solely to serve.

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WM. ROBSON—Sales Representative

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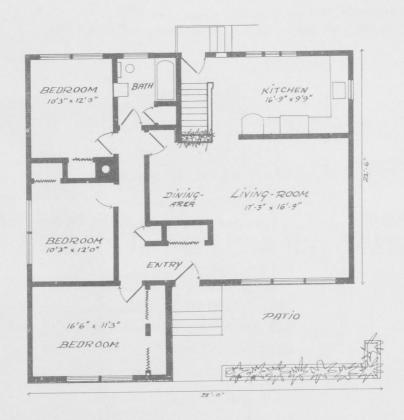
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CALGARY



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The policy of Art Sullivan and Co. is to build and design homes that are up to the minute with the latest features and fixtures consistent with quality and appeal. The model or parade can be considered as your preview of Art Sullivan & Co.'s many new plans to be used in Glendale Meadows, our next beautiful planned development in the sunny South West outskirts of Calgary, and Meadowlark Park in Edmonton.

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Howie Construction Company Ltd.

Office: 215A - 10th St. N.W., 873089,

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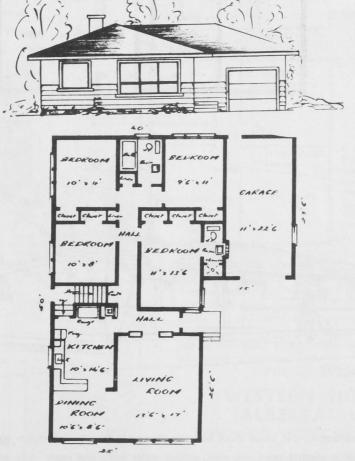
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A HOWIE home is custom-built at a package price. From a wide range of interior and exterior, materials and designs, a purchaser may reflect their personal individuality through selection.

The public acceptance of this spacious four-bedroom home indicates a trend to larger homes. This home can provide comfortable living for a large family, or you may anticipate that dream of having a sewing room or den. The second bathroom featured in this home will introduce an entirely new standard of living for you and your family.

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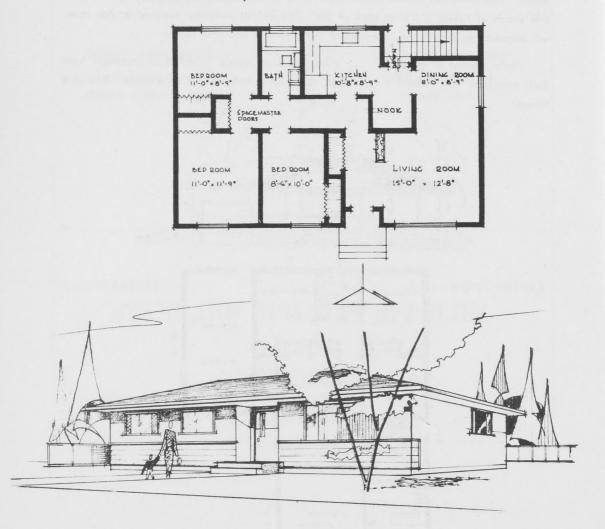


Bud Gustafson, a young progressive contractor, has been in the building business for eleven years.

He is 29 years old and married with four children.

Though born and raised in Winnipeg he has lived in Calgary for the past twelve years.

After studying the needs and wants of Calgary's public, he has come up with the modern building methods and features that go to make the obvious choice for the many prospective home owners who seek to combine quality with maximum economy.



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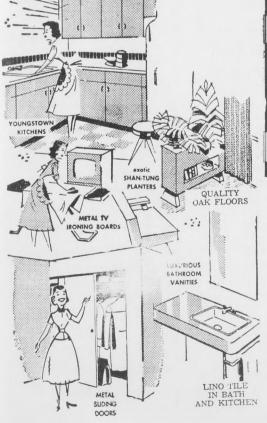
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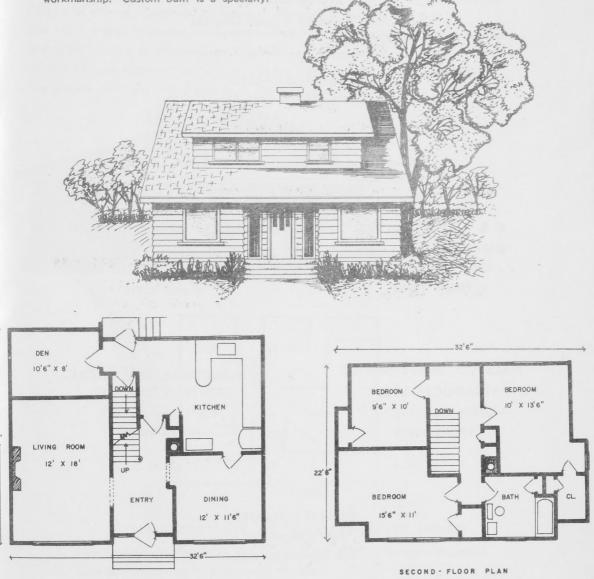
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CALGARY, ALBERTA

Mr. Wagner has spent the biggest part of his life in construction, he has become well known in the better class home field. His homes are recognized for their style, quality and workmanship. Custom built is a specialty.



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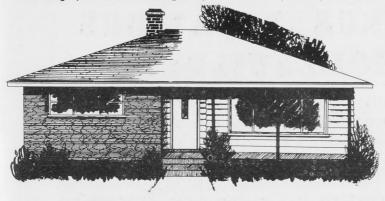
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CALGARY - ALBERTA

Quality Construction Ltd. (Calgary Division) has been building houses in this area since July 1953. During this period they have become one of the better known and larger builders in Calgary by offering "Quality-built" homes in the medium and low cost field.

Last fall a division in Edmonton was started which makes the combined operation in Alberta and parent company in Winnipeg, the largest home building concern in Western Canada. A total of 14 years experience in the home building field is offered by these companies.

The Calgary division is managed by A. J. Christopherson, a director of the Company.





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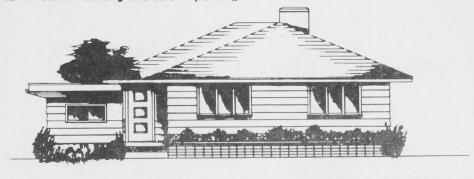
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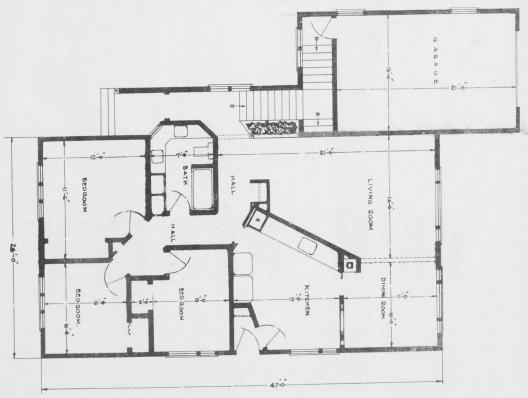
Calgary

PETER UNRUH

4501 Stanley Road CALGARY, ALTA.

Peter Unruh has been serving Calgary in the house building field since 1952. During that time he has specialized in the building of custom homes. The house shown below is typical of custom building and careful planning.





FEATURES: The plan shown above, unique in design, features a six-room bungalow comprising 3 bedrooms, large kitchen, combination living room and dining room and four-piece bathroom with built-in vanity. Area of floor plan contains 1322 sq. ft. plus attached garage. Open stair at front entrance leads to garage and well planned basement for future development. Poured reinforced concrete steps with wrought iron hand-rails and brick planter set into concrete side. Cedar siding, shiplap, asphalt shingles comprise exterior finish.

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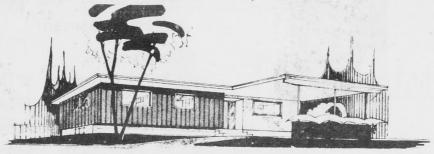
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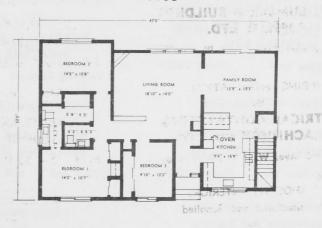
1410A Fourth Street West

Mr. E. V. Keith, President of this well known firm, has been building in Calgary for over twelve years, and has built up an enviable record as a leader in the Home Building field.

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KC-75C



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NU-WEST BUILDS HOMES —

HOME No. 44

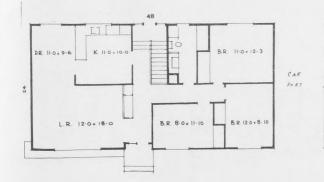
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A new concept in modern living! A spacious three bedroom bungalow with a host of new, modern features. There are large clothes closets in the bedrooms. The bathtub is recessed and there are vanities in the bathroom. The work area in the kitchen is compact, and yet there is ample space for eating. There is a large L-shaped living and dining room. The bright, open rear entrance and basement stairway have never before been offered in a home at this price.

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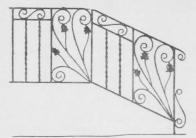
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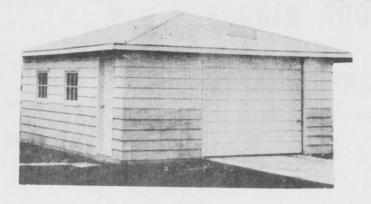
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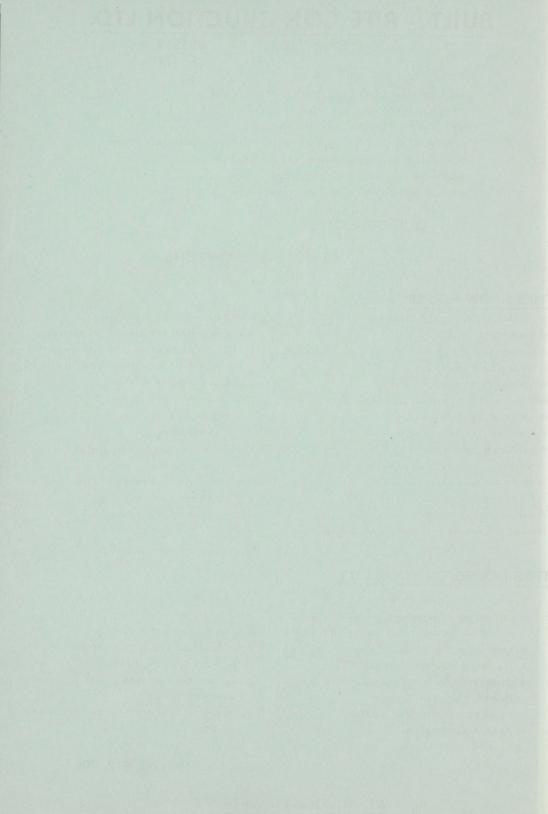
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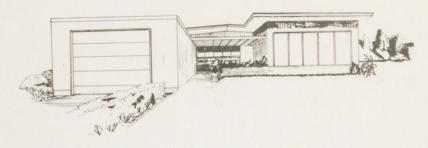


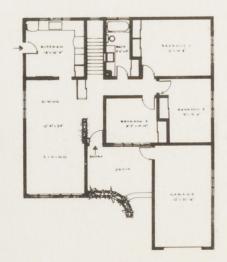




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Our firm's reputation speaks for itself, whether you are planning an N.H.A. home of \$10,000.00 or a custom built home of \$100,000.00. Do not hesitate to call on us for an estimate.

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